



Ways Your Company Can Support Career Wardrobe!

We are grateful that you thought of us when planning corporate philanthropy activities. Your support will help us reduce barriers for thousands of individuals to transition to work and become independent.

1. Host a Clothing Drive

We collect men's and women's clothes for all seasons, all year long – as long as items are clean and in good condition! We can let you know of current urgent needs. Please collect items in shopping bags, paper bags, reusable tote bags, or boxes. Please no trash bags or hangers. Needs include:

- Women's Professional Apparel: Full Suits, Suit Separates (Blazers, Dress Pants, Skirts), Dresses, Blouses, Tops, Cardigans, Khakis
- Women's Professional Accessories: Conservative Handbags, Shoes, Scarves, and Jewelry
- Women's Fashion/High-End Apparel: Tops, Denim, Dresses, Cardigans, Blouses, Jackets
- Women's Fashion/High-End Accessories: Handbags, Shoes, Scarves, and Jewelry
- Undergarments - Hosiery & Bras (unused & unworn)
- Men's Professional Apparel: Dress Shirts, Suit Jackets, Dress Pants, Khakis
- Men's Professional Accessories: Ties, Belts, Dress Shoes, Pocket Squares
- Scrubs for men and women, new
- Beauty Products, Skin Products, Lotions, Shampoo & Conditioner (unused & unopened)

Step 1: Email us the following info before you start the drive:

- Contact name, email address
- Company name, address
- Dates of drive
- What you plan on collecting – women's/men's clothes, accessories, shoes, beauty basics, or everything!



Step 2: Hold the drive!

- Let us know if you would like materials to hand out
- Please consider holding an "I helped secure someone's future" paper button fundraiser! More info on page 2.
- Take pictures and tag us on social media or send to development@careerwardrobe.org! @careerwardrobe

Step 3: Schedule a Drop-Off

Please schedule a drop off time and plan to bring the clothing donations into our site. Please email development@careerwardrobe.org to schedule. Thank you for your help and patience!

Drop-off times in Philadelphia:

- Tuesdays and Thursdays between 2pm-6pm; Fridays as needed
- If these times do not work, please let us know!

Other drop off options: Drop offs at our **Bucks County** and **Delaware County** offices are by appointment. You may also drop items off at our Main Line and East Falls monthly drives:

- Saint George's Episcopal Church, 1 West Ardmore Ave, Ardmore; 2nd Tuesday of every month from 5–6:30pm
- Falls Presbyterian Church, 3800 Vaux St., Philadelphia; 2nd Wednesday of the month, from 6–8:00pm

Step 4: Go Shopping! While you are at our Philadelphia client service site, make sure to go shopping in our resale shop. All donors get 10% their purchase on the day of drop-off and all proceeds benefit Career Wardrobe programs.

2. Raise Funds through Button Sales or Jeans Days!



Please consider selling our “I Helped Secure Someone’s Future” Paper Buttons along with a clothing drive, or as a separate fundraiser. Financial contributions of any size can help strengthen a company’s commitment to our mission and allow employees to become more engaged in our work. Employees also enjoy showing off their philanthropy by posting these buttons near their desk or in their office. You can also collect all of the buttons and put them in one space for a nice photo opportunity and showcase the company’s impact, or we can put them up in our client site!

Whether you sell paper buttons for \$5 or \$10, or host a jeans day, the additional funds go a long way for Career Wardrobe to serve every client that needs our services. We can also take pictures of the buttons either in your office or hanging in our resale shop, and promote on social media.

Please let us know if you can sell paper buttons, and how many you will need.

They are free to obtain and just return any to us that you don’t sell. You can hold the sale for a day, week, month, or as long as your drive runs - whatever works best for your team.

3. Sponsor a Professional Development Workshop

Are you looking to offer employees a hands-on volunteer activity, while also getting your company name in front of the media and over 15,000 constituents? Please consider sponsoring one of our quarterly Professional Development Workshops. Sponsorships start at \$1,500 and include benefits such as:

- A company representative can speak/present to the clients
- Your company can feature logo on materials and the invitation
- Sponsor names go in the press release and on social media
- Employees can volunteer for the event, using their skills and expertise to support client advancement

These events are very popular and have a huge impact on clients. Clients learn about personal and professional branding, using LinkedIn and other websites to advance their job search, participate in mock interviews and learn from HR professionals, gain financial literacy and empowerment, and more!



4. Event Sponsorship

Each year, we hold two major fundraisers that attract 250 attendees each – Hope’s Night Out (spring) & the Empowering Tea & Fashion Show (fall). We love to have corporate partners sponsor a table or serve as a presenting partner. Sponsorships start at \$750 and benefits can include a listing in the invitation and event materials, participation in the program, tickets at the event, and more! Let us know if you are interested in marketing your business to 250 attendees and over 15,000 constituents.

5. Volunteering

Are your employees looking for individual or small group volunteer activities? Throughout the year, we need volunteers for various activities from organizing clothing, to dressing clients, to supporting events, volunteering at our suburban clothing drives, and helping prepare for our monthly Bag Sale. Please let us know if you can help and we can discuss what will work best!